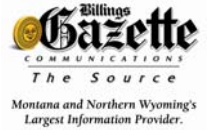


24th Annual Holiday Parade - November 28, 2008

Brought to you by Downtown! Billings Starts Here.



Official STANDARD Entry Form ONE ENTITY PER ENTRY -

Mail this entry form, signed waiver, and the entry fee to: DBA ♦ 2815 2nd Ave. North ♦ Billings, MT 59101

Business Entry Fee = \$75 Non-profit Entry Fee = \$50

Late Entry Fee = additional \$15.00

**ENTRY DEADLINE IS NOVEMBER 18
NO ENTRIES WILL BE EXCEPTED AFTER NOVEMBER 21st!!!**

Briefly describe your entry - *on back of page.*

Name of Business or Organization: _____

Please follow the theme ~ **“Downtown! Christmas Starts Here.”**

Cars & or small trucks: _____ @ \$75 or \$50 = _____
(2 vehicle max total length of vehicles 40 feet or less.)

Pickup with a trailer _____ @ \$75 or \$50 = _____
(1 fee per *each* truck-trailer combo total 40 feet or less)

Animals and/or walking group _____ @ \$75 or \$50 = _____
(Total length 40 feet or less)

LATE FEE(S) after 11-18-08 _____ @ ADD \$15 = _____

Total Amount Enclosed \$ _____



Will your entry be musical? _____ No _____ Yes - _____ Recorded _____ Vocal _____ Instrumental)

Will you have animals? _____ No _____ Yes - Type? _____

Total Number of Walkers who will join your entry (required - see rules) _____

Contact Name: _____ Phone: _____ (H) _____ (W) _____ (Fax)

Address: _____ City _____ State _____ Zip _____

E-mail Address _____

***INCLUDE Information to be used describing your organization during the live broadcast. (Please use back)
-WAIVER PLEASE READ! -**

The above named Parade “Participant” will hold the Downtown Billings Association, Inc., Downtown Billings B.I.D., Downtown Billings Partnership, Inc., the City of Billings, Yellowstone County, and all event sponsors et al. (“Organizers”) harmless from any damage, expense, or liability arising from any injury or damage to said Participant, his Agents, Servants or Employees or to the property of said Participant. The Participant hereby agrees to indemnify the Organizers for any and all damages, claims or disbursements made for or on behalf of the Participant.

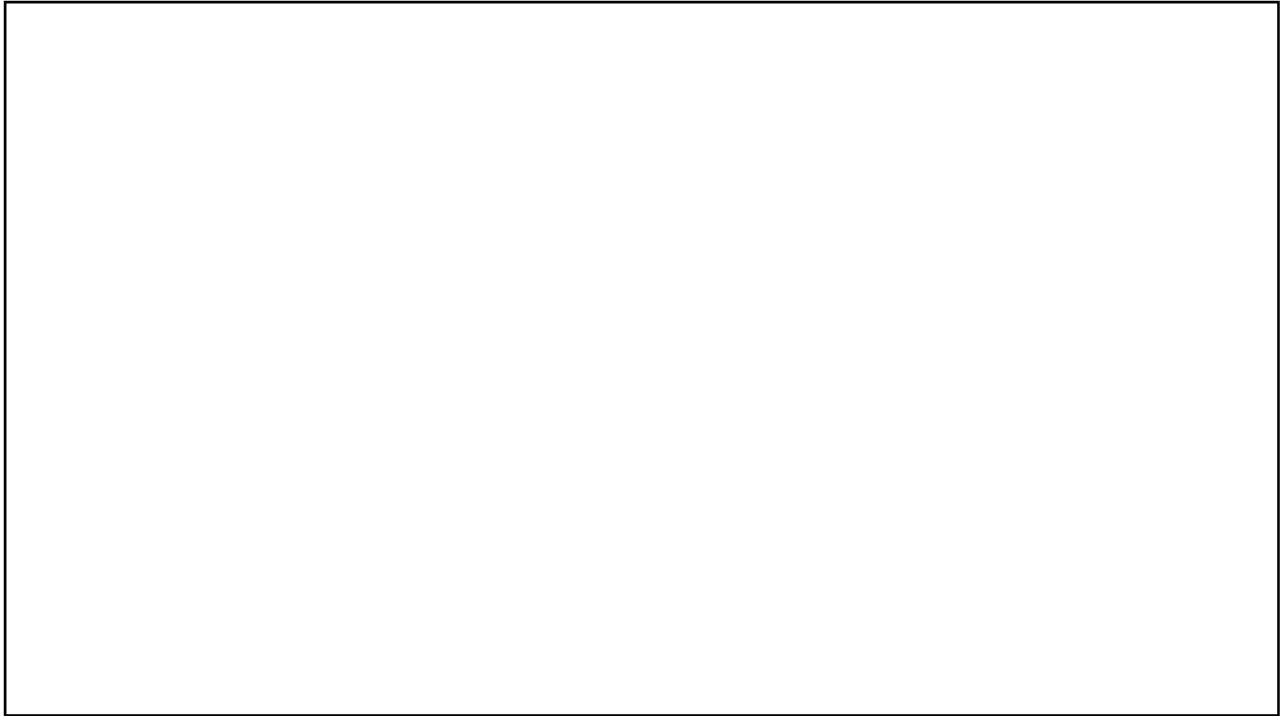
Signature _____ Title _____ Date _____

(Authorized Representative signature REQUIRED!)

Questions can be directed to the Downtown Billings at 294-5060 **ENTRY DEADLINE IS NOVEMBER 18th!!!!**

Mail to: Downtown Billings, 2815 2nd Ave. North, Billings, MT 59101

COMMUNITY SEVEN TV SCRIPT—DESCRIBE YOUR ENTRY
40 WORDS OR LESS



*Bill Downtown
Starts here.*

CUT HERE AND MAIL IN FORM - KEEP RULES FOR REFERENCE

24th Annual Holiday Parade - November 28, 2008

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Rules and Information

WHY IS THERE AN ENTRY FEE IN THE PARADE? The Christmas Decorations that grace the streets of downtown Billings have a price tag of \$15,000 per year for maintenance, replacement, hanging-up and removal. This cost is not covered by any tax dollars and is not provided by the city. We rely entirely upon contributions to continue to fund this 50 year + tradition. Your entry fee goes to this fund as well. Take pride in the fact that you have a part in this tradition!

1. The 2008 Holiday Parade will be held on Friday November 28, 2008. Parade Line Up time and LOCATION – Downtown starting at 26th St. - parade starts DOWNTOWN at 7:00 PM. This year's theme is "CHRISTMAS STARTS HERE". Entries must be decorated for the holidays.
2. The non-refundable entry fees per entry are: non-profit \$50, for-profit \$75, late fees +\$15 **and must accompany the entry form.** Please note on the entry form what constitutes a unit and pay accordingly.
3. Entry forms are due to the DBA by November 18, 2008- Noon. Late entries will be accepted UNTIL PARADE REACHES FULL CAPACITY **but require payment of an additional LATE ENTRY FEE! NO ENTRIES WILL BE ACCEPTED AFTER NOVEMBER 21, 2008!**
4. Entry numbers will be mailed to you prior to the parade, the address listed on the application is where all information will be mailed to. For your own benefit, be sure to hang your company logo, banners, etc. as high as possible to insure visibility.
5. All entries will be judged in the following categories with cash prizes being awarded to the winner Best Entry Over-all, Best Float, Best Musical Entry, Best Costumes, Best Interpretation of Theme, Best Performers and Most Original Entry.

The "Best Entry Over-all" will be awarded a \$100 cash prize. All other category winners will receive \$20 cash prize each. Winners will not be announced the night of the parade. Winners will be posted on this website and announced through the media.

6. Community Channel 7 may be broadcasting the Parade live. If you would like information included about your entry in this broadcast, please include information with the entry form.
7. No major commercial displays, advertising, or propaganda handouts will be allowed in the Parade. All entries must have a definite holiday theme. Sponsor Identification is allowed but sponsors in conflict with our Major Corporate (non-media) Sponsors (see website) will not be allowed in the parade! If you are a marching group only, it is recommended that you dress festive and or sing seasonal carols. **Any entry not meeting the Parade criteria may be disqualified from the parade.**
7. **The Parade officials have made arrangements for ONE SANTA to be in the Parade, which will be provided by the DBA and BID and request that no other entries have a Santa (this is to eliminate confusion for the children).**
9. **City regulations require that any float larger than a pick-up truck or automobile must provide people or horseback riders to walk on both sides of each entry. Some floats will require more walkers depending on the size. Also, floats can not exceed 12' in height and 40' in total length (front bumper to back bumper). Entries with multiple vehicles are still limited to total length from front bumper of first vehicle to back bumper of last vehicle.**
10. **NO CANDY MAY BE THROWN FROM PARADE ENTRIES. (City Ordinance \$100 fine!)**
11. **PARADE OFFICIALS RESERVE THE RIGHT TO DISQUALIFY ANY ENTRY NOT COMPLYING WITH THE RULES AND FLOAT SPECIFICATIONS. You will be removed from the parade and not be allowed to participate.**